


Capture Real-time Customer Feedback at the Point of Experience.

CUSTOMERKIOX is an easy-to-use, self assisting touch-screen customer communication tool; enables customer to drop-in their valuable feedback directly from point of service on various aspects of your company. It helps gratify customers by asking their feedback on digital platform and also helps to represent customer listening business image. CUSTOMERKIOX is designed to measure a key factor in developing a successful and progressive business: **Customer Satisfaction.**

This self-assisting customer software is the best for getting feedbacks, suggestions, complaints, and surveys to gather real time data for business improvement.


- ✓ **Feedback on interest**
- ✓ **Gap analysis**
- ✓ **Customer satisfaction tool**
- ✓ **Increase business opportunities**
- ✓ **Market research**
- ✓ **Data collection & processing**
- ✓ **Instant discontented alerts**
- ✓ **Reduce cost to serve**
- ✓ **No human influence**

It's Never Been So Easier




Ask

Capture real-time feedback with one-touch technology



Review

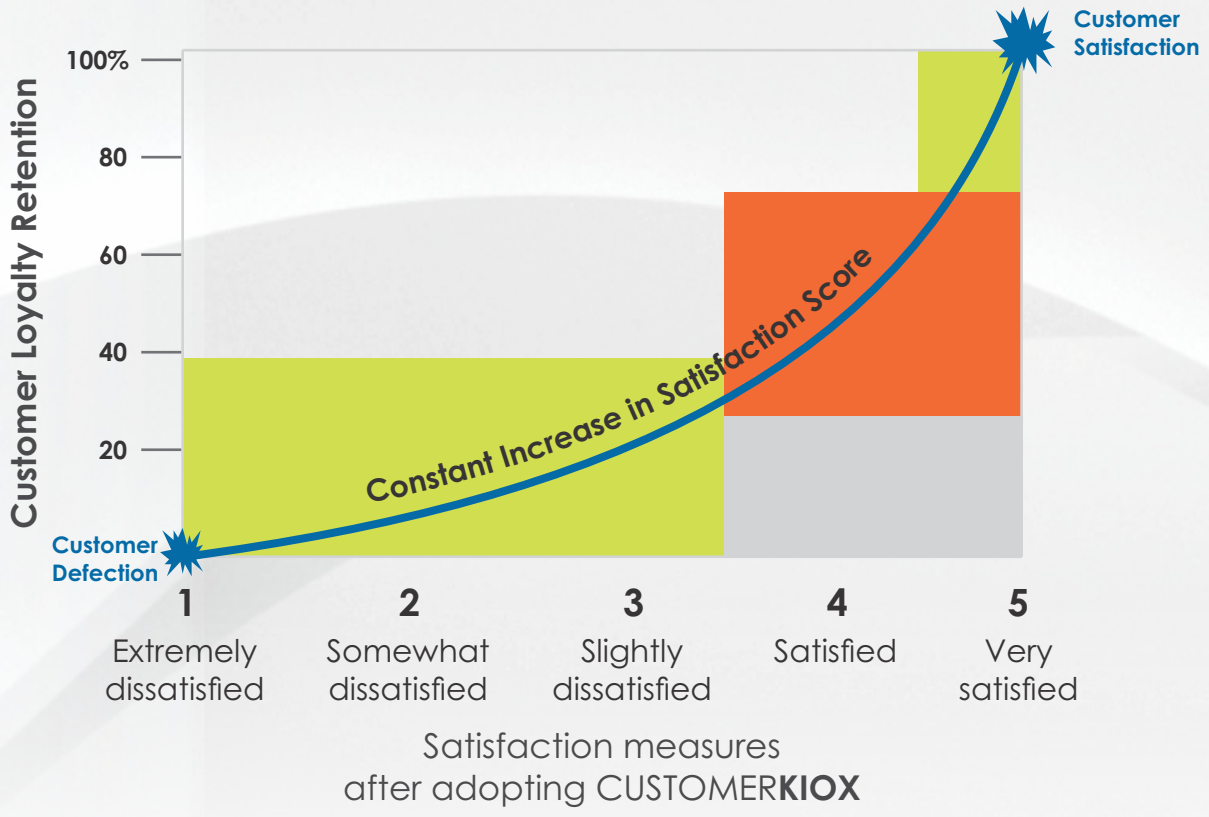
Get understanding of customer experience and increase customer satisfaction.



Act


See actual business insights from all customers' feedback and enhance relation with them.


CUSTOMERKIOX's Commitment




Think out of Box... Get Customer Insight... Grow Business









**New Age Business Mantra
UNLOCK CUSTOMER INSIGHT**

Business Benefits

Simple Touch
To Improve Business Image



 Customer Relation : Get closer to your customers	 Improve Quality Better quality monitoring & control from distance	 Integrated to CRM System To facilitate management
 Brand Awareness Measure your brand power	 Market Research Test new ideas, price and audience	 Data Capturing Tool Capture real time customers' audio, picture and digital signature

Unmatched Functionality

Smart, Simple, Yet Fully Customized

 Simple Tool A simple face to face communication tool	 Question Builder Wide variety of questions can be created	 Survey & Exhibition Customized surveys for targeted audience	 CSI Meter (Customer Satisfaction Index) Know your customer satisfaction
 Compact Design Space saving enclosure	 Realtime Feedback By SMS/Email connection	 Report & Statistics An instant snapshot with data mining, wise analysis	 Media Player For advertisement & promotional activities

Do you know?

- Happy customers tell 4-6 people about their experience
- Increase in customer retention by 5% can increase 25 - 95% of profit
- Attracting a new customer will cost 6-7 times to retain an existing one
- 89% of consumers leave business's site due to poor customer service
- 70% of buying experiences are based on how the customer are being treated
- Company, providing best customer service gets 12 times more sales

Area of Usage :



Everywhere, where Customer Counts As A King

CUSTOMERKIOX to Maintain And Nurture Relationship With Customers

Contact us to Get Suitable Improvements for understanding your customers

